

Microsoft Dynamics 365 for Sales

Maximize opportunities to win and keep customers with Dataprise



In a connected world, delivering a great customer experience is more essential than ever. The customer's experiences are what differentiates your business, builds loyalty, and maintains your reputation. This is where Customer Relationship Management (CRM) solutions come in, but often smaller businesses find CRM daunting—they think it's only for big companies and too complex for their needs. With Microsoft Dynamics 365 for Sales, it doesn't have to be complicated. You can win customers and keep them happy with an easy-to-use solution designed to help businesses of virtually any size maximize opportunities, boost mobile productivity, and make better-informed decisions.

Dynamics 365 for Sales works seamlessly with familiar tools like Office 365, so employees can make true customer relationship management a part of their day-to-day activities such as scheduling meetings, sending emails, and connecting for online conferences. It is also hosted by Microsoft, so you can focus on your business and your customers—not the technology that helps you serve them.

BENEFITS OF DATAPRISE AND DYNAMICS 365:

- 1 Accessibility:** Make it easy for everyone in your organization to get the information they need to deliver great customer experiences.
- 2 Productivity:** Boost productivity by empowering your sales and service employees to do their best work from virtually anywhere.
- 3 Visibility:** Make informed decisions and grow your business with real-time visibility through live dashboards and interactive reports.
- 4 Reliability:** Dynamics 365's enterprise-class cloud infrastructure is maintained by Microsoft and keeps your solution secure and reliable.

How Your Business Wins with Microsoft Dynamics 365 for Sales



Is your sales team not generating enough leads?

With Dynamics 365 for Sales, your sales team can receive powerful social insights that can be used to create real-time alerts for key purchasing signals, helping your team generate leads from the social web.

Is sales spending too much time researching prospects and not enough time talking to the right prospects?

Dynamics 365 for Sales helps your team zero in on the right leads, contacts, and opportunities as they build out your pipeline. To help your reps know how and when to engage, Dynamics 365 for Sales offers:

- Social insights to identify prospects with the most potential
- Up-to-date company information through a single, centralized source
- Streamlined processes and task automation to boost productivity and free up more time

Is the sales cycle running too long?

Close deals faster by working efficiently, collaborating, and applying contextual insights from your sales management software. Optimize your sales cycle with:

- Collaboration on strategic deals
- Personalized engagement to the buyer's journey
- Ability for salespeople to do their best work from virtually anywhere on any device

Are your company's win ratios not hitting the mark?

The built-in digital intelligence and automated business processes with Dynamics 365 for Sales helps to increase your revenue while controlling acquisition costs. Win new and repeat sales using a personalized sales process, measure the past with dashboards and interactive reports, and identify leading indicators for the future.

Dataprise is a Microsoft Gold Certified Partner

Recognized as the 2016 US SMB Champions Club Mid-Atlantic Cloud Partner of the Year, Dataprise is a leading Microsoft Gold Certified Partner serving businesses in the Mid-Atlantic, Northeast and throughout the U.S.

By choosing us for your Microsoft technical support needs, you can rest assured that you are getting highly-skilled, well-trained technical consultants who can answer your questions and provide problem solving solutions for any situation. We can provide assistance with IT projects as well as ongoing help desk and support services to ensure that you can focus on managing your business rather than handling support requests.

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Gold Cloud Productivity
Gold Small and Midmarket Cloud Solutions