

# Dataprise's Recipe for Business Resiliency

Cybersecurity and data protection go together like peanut butter and jelly!

An organization with both a cybersecurity plan and a data protection solution in place:

- Is low-risk to insure
- Minimizes the probability and severity of risk
- Reduces downtime and productivity impact from a data loss event

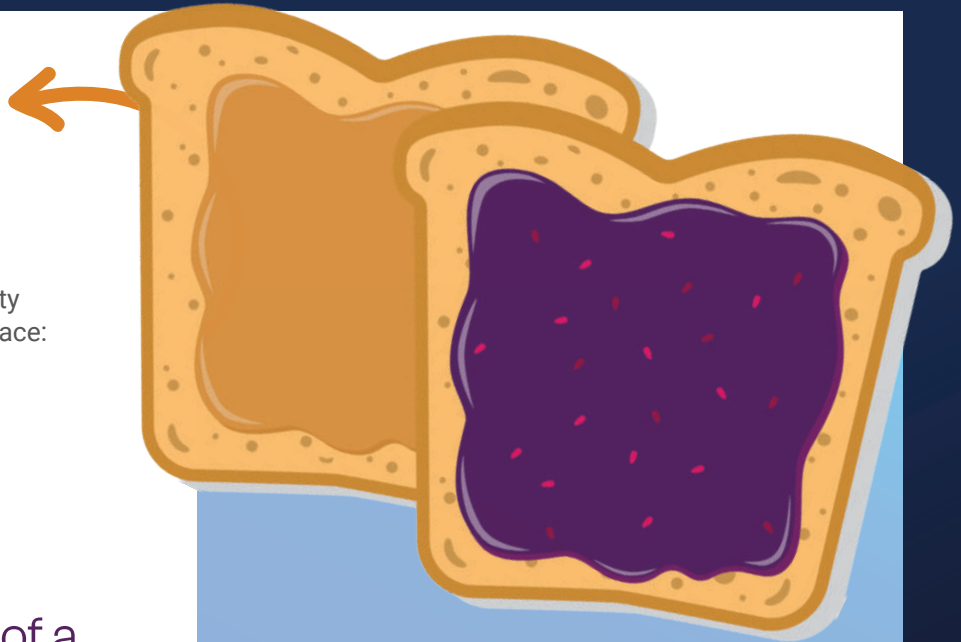
## Two Main Ingredients of a Business Resiliency Sandwich

### Dataprise Managed Cybersecurity

- Security Information & Event Management (SIEM)
- 24/7 Managed Detection and Response through our Security Operations Center (SOC)
- Endpoint Detection & Response (EDR)
- Penetration Testing
- Vulnerability & Cyber Maturity Assessments
- Phishing and Security Awareness Training

### Dataprise Data Protection or Disaster Recovery as a Service (DRaaS)

- Enhanced Data Protection – a proprietary data protection defense against hackers and malware
- Follows the 3-2-1-1-0 best practice backup rule to maintain three copies of your data, two types of media, 1 offsite location, and with zero errors
- Meets industry compliance requirements
- Flexible restore point objectives (RPO) and recovery time objectives (RTO)



## Your customers are craving help – here's the perfect recipe:

**Peace of Mind:** The threat of a data loss event is real. Every organization needs some form of cybersecurity and a BC/DR strategy. Dataprise offers both, and the expertise to guide them along the way.

**Expertise:** Our team of security and data protection experts have top credentials with industry-leading solutions and are ready to help 24/7.

**Security:** Our security solutions cover all aspects of their business, from intrusion points to backup repositories, and we monitor them around the clock.

**Compliance:** Our physical, local, and policy controls meet a vast number of regulations and standards.

**Financial Impact:** Our solutions can drastically minimize downtime from a data loss event. Whether it's from a cyberattack, natural disaster, or an insider threat, we help them prepare for whatever threatens the nature of their business.



## What to listen for and ask about: Is your customer?

- Facing cyber insurance changes
- Experiencing staff turnover and retention
- Maintaining compliance (HIPAA, SEC, GDPR, CMMC, NIST, etc)
- Concerned about third-party vulnerabilities or ransomware
- Challenged by the technological impact of global events (supply chain, geopolitical, etc)
- Focused on business continuity/disaster recovery in the wake of an actual cyber or data loss event
- Moving from a CapEx to an OpEx model
- Evaluating cloud options for better data protection
- Seeking to reduce their spending on mobile device management



## About Dataprise

Founded in 1995, Dataprise believes that technology should enable our clients to be the absolute best at what they do. This commitment to client success is why Dataprise is recognized as the premier strategic managed service and security partner to strategic CIOs and IT leaders across the United States.

### Expertise:

We offer superior solutions for Business Continuity, DRaaS, Cybersecurity, Cloud, Infrastructure, and 24/7 end-user support.

### Battle-tested:

Our solutions are built on comprehensive reference technology stacks.

### Target customers:

Strategic IT buyers of Mid-market businesses.

### Cyber Advantage:

We combine world-class cyber technology with a complete security program to safeguard business assets.

### Managed Cloud:

Whether it's workload analysis and planning, lift-and-shift to the cloud, or ongoing monitoring of management/cost optimization, we have cloud covered.

### Managed Mobility:

Our holistic approach to mobility management and security saves time and money.

### Managed Infrastructure & DRaaS:

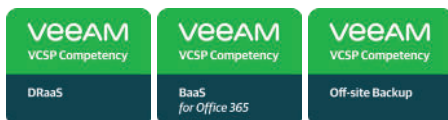
We modernize, manage and protect what's powering business.

### Managed User:

Experts available 24x7 so your users can focus on what matters.

### Professional and Field Service:

Our deep bench of experts can help with strategic IT consulting and project management expertise.



Gold Cloud Platform  
Gold Cloud Productivity  
Gold Small and Midmarket Cloud Solutions  
Gold Data Analytics  
Gold ISV  
Silver Application Development  
Silver Security

