

## 7 Steps to a World-Class BCDR Program

Disasters aren't just hurricanes and outages anymore. Cyberattacks, cloud failures, human error, and supply-chain disruptions can halt operations. These seven steps build a business that stays running — no matter what.



● BUSINESS CONTINUITY & DISASTER RECOVERY · Resilient today.

# 1

### IDENTIFY YOUR CRITICAL FUNCTIONS

**Know what can't stop.**

Pinpoint the applications, systems, processes, and data that keep your business running.

- What drives revenue
- What serves customers
- What must stay online

**GOAL** Focus recovery where it matters most.

### CONDUCT A BUSINESS IMPACT ANALYSIS

**Measure the cost of downtime.**

Understand the financial, operational, and reputational hit if critical systems go dark.

- Recovery Time Objectives
- Recovery Point Objectives
- Capability gaps

**GOAL** Quantify risk before disruption occurs.

# 2

# 3

### BUILD A COMPREHENSIVE BACKUP STRATEGY

**Protect what matters.**

Back up critical data frequently, securely, and automatically.

- 3-2-1 rule
- Encrypt backups
- Offsite & cloud copies

**GOAL** Always have recoverable data available.

### PLAN FOR CYBER RESILIENCE

**Prepare for more than natural disasters.**

Today's plans must account for ransomware, phishing, and cyberattacks.

- Incident response
- Immutable backups
- Monitoring
- Playbooks

**GOAL** Recover fast without paying twice.

# 4

# 5

## CREATE RECOVERY RUNBOOKS

Document every step.

Build clear, detailed procedures for restoring systems, apps, and operations.

- Roles & responsibilities
- Escalation paths
- Vendor contacts
- Workflows

**GOAL** Eliminate confusion during a crisis.

## TEST, TEST, AND TEST AGAIN

If you haven't tested it, you don't know it works.

Most organizations find weaknesses only after a disaster hits.

- Backup restores
- Failover
- IR plans
- Employee comms

**GOAL** Validate readiness before it's needed.

# 6

# 7

## CONTINUOUSLY IMPROVE

Resilience is never finished.

Technology, threats, and business requirements constantly evolve.

- Infrastructure changes
- New applications
- Cyber gaps
- Recovery objectives

**GOAL** Keep BCDR aligned with today's realities.

## THE BOTTOM LINE

A strong BCDR program isn't just about recovering data — it's about protecting revenue, productivity, customer trust, and operations.

### THE BEST BCDR PROGRAMS

Minimize Downtime

Protect Critical Data

Reduce Cyber Risk

Improve Operational Resilience

Keep Business Moving Forward



Don't wait for a disaster to find out what your recovery plan is missing.

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